

# UTC PAST CHAIRS' GOLF TOURNAMENT

## PREMIER SPONSOR \$10,000 (EXCLUSIVE)

The premier sponsorship includes the best access to golfers. Specifically, three tournament foursomes, and the opportunity to place your company's golf ball on the golf carts.

## LUNCH SPONSOR \$5,000 (EXCLUSIVE)

In addition to sponsoring a lunch for all the golfers, this sponsorship includes one tournament foursome.

## BEVERAGE CART SPONSORSHIP \$3,500

In addition to sponsoring the beverage cart for all golfers, this sponsorship includes one foursome registrations.

## BREAKFAST SPONSORSHIP \$3,500 (EXCLUSIVE)

In addition to sponsoring a breakfast for all the golfers, this sponsorship includes two golfer registrations.

## CONTEST SPONSORSHIP \$1,500

In addition to sponsoring a contest on a hole, this sponsorship includes two golfer registrations.



# EXHIBITORS

BOOTH TYPE	UTC MEMBER RATE	NON-MEMBER RATE
10' x 10' Inside Booth	\$2,900	\$5,000
10' x 10' Corner Booth	\$3,200	\$5,200
10' x 20' Booth (2 corners)	\$6,400	\$10,400
10' x 20' Booth (1 corner)	\$6,100	\$10,200
10' x 20' Booth (2 Inside)	\$5,800	\$10,000
20 x 20 Island	\$12,800	\$20,800

## EACH 10 x 10 SPACE INCLUDES:

- One Super Pass Registration (the complete pass to all events)
- Three complimentary exhibit booth personnel registrations
- Two complimentary tickets to the UTC Closing Party
- Four complimentary passes to individual educational sessions
- Early rate to upgrade exhibit personnel to Super Pass Registration
- Listing on the app and event website
- VIP passes free admittance to the exhibit hall for utility employees (provided in electronic format)
- Access to the pre-conference & post-conference attendee lists
- Listing in the Q2 UTC Journal - Deadline, Wednesday, April 5, 2024
- Pipe and Drape Package – 8' draped back & 3' side rails
- UTC Exhibitor Service Manual

## ISLAND BOOTHS (20' X 20' OR GREATER)

### MEMBER:

\_\_\_ x \_\_\_ = \_\_\_ total square foot x \$32/square ft. =  
\_\_\_ total cost

### NON MEMBER:

\_\_\_ x \_\_\_ = \_\_\_ total square foot x \$52/square ft. =  
\_\_\_ total cost

## PRELIMINARY EXHIBIT HALL SCHEDULE

Tuesday, May 21, 2024: 8:00 am – 5:00 pm: Move-in  
Wednesday, May 22, 2024: 8:00 am – 12:00 pm: Move-in  
Wednesday, May 22, 2024: 2:00 pm – 6:00 pm: Exhibit Hall Open (with Reception)  
Thursday, May 23, 2024: 11:30 am – 2:30 pm: Exhibit Hall Open (with Lunch)  
Thursday, May 23, 2024: 2:30 pm – 8:00 pm: Move-out

# UTC TELECOM & TECHNOLOGY

MOBILE, AL • MAY 20 – 24, 2024

Connecting you with more than 1,500 key decision makers at utilities working to serve critical infrastructure needs!

## FACTS

- 69%

Of our members **INFLUENCE** or make **PURCHASING DECISIONS**
- On average, UTC members' employ more than **1,000 EMPLOYEES**
- 35%

UTC members have an annual business volume of **OVER 1 BILLION**
- 81%

Attendees said they intend to follow up with **EXHIBITORS** they meet at UTC Telecom & Technology
- 80%

Of our attendees said they were able to **INTERACT** with the right **SOLUTION PROVIDER** on the floor
- 85%

Of exhibitors met a **UTILITY** they needed to follow up with after the show
- 88%

UTC Telecom & Technology attendees will recommend this **EVENT** to others
- 87%

Of attendees said the show was a **VALUABLE** use of their time

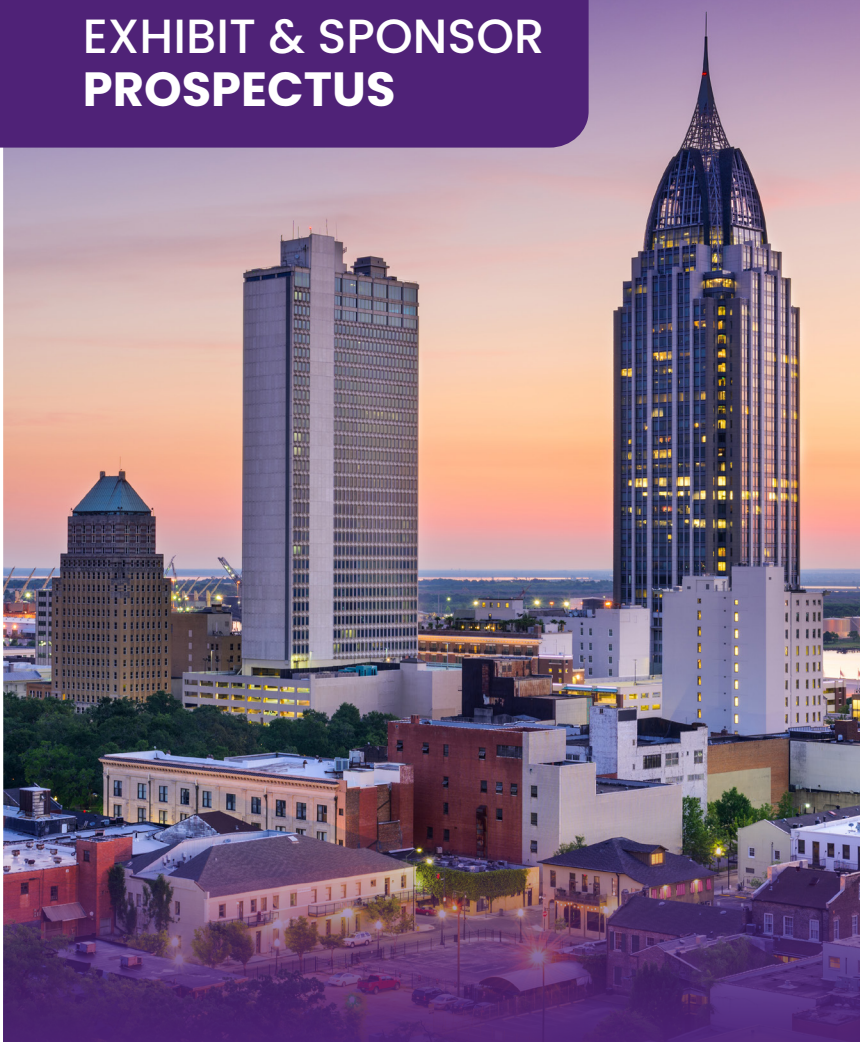


**Mobile Convention Center**  
1 South Water Street  
Mobile, AL 36602



2550 South Clark St. Suite 960  
Arlington, VA 22202 USA  
202.872.0030 | utc.org

# EXHIBIT & SPONSOR PROSPECTUS



# UTC TELECOM & TECHNOLOGY EVENT

MOBILE, AL  
MAY 20 – MAY 24, 2024



## UNMASK UTILITY TRAINING & EDUCATION





PREMIER SPONSOR  
\$40,000

TWO SPOTS AVAILABLE

- Premier Event Sponsor receives top billing on all conference promotions and materials, in print and online
- Priority booth selection for all UTC-managed events if sponsorship is confirmed before the start of the exhibit selection process
- Opportunity to speak, to be determined by UTC
- Sponsorship acknowledgment during the general session and sponsor executive invited to provide a brief (1 – 2 minutes) perspective on the event during general session
- Logo on utctelecom.org, promotional materials, onsite signage, in the UTC *Journal* Convention issue, and mobile show app.
- Logo on aisle sign where your exhibit booth is located
- Logo on UTC Registration Header
- Meter board promoting Premier sponsorship in the onsite registration area
- One full-page ad in the UTC *Journal* within the calendar year
- Opportunity to include two printed pieces or professional items in the attendee registration bags
- Four Super Pass (full conference) registrations
- Pre-show and Post-show attendee list
- Host a UTC webinar within the calendar year

[Learn more at utctelecom.org →](#)



PLATINUM SPONSOR  
\$30,000

NON EXCLUSIVE

- Logo on utctelecom.org, promotions materials, onsite signage, in the UTC *Journal* Convention issue, and mobile show app.
- Second-priority booth selection for all UTC-managed events if sponsorship is confirmed before the start of the exhibit selection process
- Opportunity to speak, to be determined by UTC
- Sponsorship acknowledgment during the general session and sponsor executive invited to provide brief (1 – 2 minutes) perspective on the event during general session
- Logo on aisle sign where your exhibit booth is located
- Meter board promoting your Platinum sponsorship at the event
- One full-page editorial ad in the UTC *Journal*
- Opportunity to include one printed piece or professional item in the attendee registration bags
- Three Super Pass (full conference) registrations
- Pre-show and Post-show attendee list
- Host a UTC webinar

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ADVERTISING OPPORTUNITIES:

- Print and Digital advertising opportunities see UTC *Journal* Media kit
- Footprints to your booth \$3,500 (limited to two companies)
- Promotional Clings on Walls, Escalators, Floors, and Windows \$4,000 and up.

Please contact Kristi Middlebrooks to discuss your sponsorship ideas at [kristi.middlebrooks@utc.org](mailto:kristi.middlebrooks@utc.org) or (202) 833-6838.

GOLD SPONSOR  
\$10,000-\$20,000

- Sponsorship acknowledgment during the general session
- Logo on utctelecom.org, promotions materials, onsite signage, in the UTC *Journal* Convention issue, and mobile show app.
- Logo on aisle sign where your exhibit booth is located
- One half-page 4-color ad in UTC *Journal*, upgradeable to full page at half-page standard rate
- Opportunity to include one printed piece or professional item in the attendee registration bags
- Two Super Pass (full conference) registrations
- Pre-show and Post-show attendee list

GOLD SPONSORSHIPS OPTIONS

- Track sponsor \$20,000 each
- Opening general session (day 1) \$20,000 (exclusive)
- General session (day 2) \$20,000 (exclusive)
- UTC Closing Party \$20,000 (2 available)
- Education area wi-fi \$15,000 (exclusive)
- Registration bag \$15,000 (exclusive)
- Chairs and Foundation Reception and UTC Foundation Reception \$15,000 (EXCLUSIVE).
- Summits \$10,000 each
- Badges and lanyards \$10,000 (exclusive)
- Registration area \$10,000 (exclusive)
- Event mobile app sponsor \$10,000 (exclusive)
- Membership meeting \$10,000, add breakfast and make this your exclusive event for \$17,000

[Learn more at utctelecom.org →](#)



SILVER SPONSOR  
\$5,000-\$9,999

- Logo on utctelecom.org, promotions materials, onsite signage, in the UTC *Journal* Convention issue, and mobile show app.
- One half-page ad in UTC *Journal*, upgradeable to full page at half-page standard rate - within the calendar year
- Opportunity to include one printed piece or professional item in the attendee registration bags
- Pre-show and Post-show attendee list
- One Super Pass (full conference) registration

SILVER SPONSORSHIPS OPTIONS

- UTC meeting attendee breakfast \$7,500 (exclusive)
- Cigar party \$7,500 (exclusive)
- Hotel keycard \$6,000 (exclusive)
- The Mardi Gras social \$6,000 (4 available) Bar sponsor
- Networking lunch \$6,500 (exclusive)
- Dessert at your booth \$6,000 (2 available)

[Learn more at utctelecom.org →](#)

BRONZE SPONSOR  
\$3,500-\$4,900

- Sponsorship acknowledgment during the general session
- Logo on utctelecom.org, promotions materials, onsite signage, in the UTC *Journal* Convention issue, and mobile show app.
- Quarter-page ad in UTC *Journal*
- Opportunity to include one printed piece or professional item in the attendee registration bags
- Pre-show and Post-show attendee list
- One Super Pass (full conference) registration

BRONZE SPONSORSHIPS OPTIONS

- Specialty items, such as Post-its, Pen, Notepads, etc. \$3,500 (exclusive)

[Learn more at utctelecom.org →](#)